

In this video, we will explore the process of mapping contacts to entity in Gridlex Zip. This process is essential for organizations who want to maintain an accurate and organized database of their customers, leads, and other key stakeholders. By mapping contacts to entity, you can ensure that all relevant information about a particular contact is stored in a single place, making it easy to retrieve and analyze when needed.



If you need any help with any feature, data migration of your old data, or anything at all, just email [apps@gridlex.com](mailto:apps@gridlex.com) and our team will be here to help you. Remember, that one of **Gridlex's** core values is Customer Success. We want you to be successful.